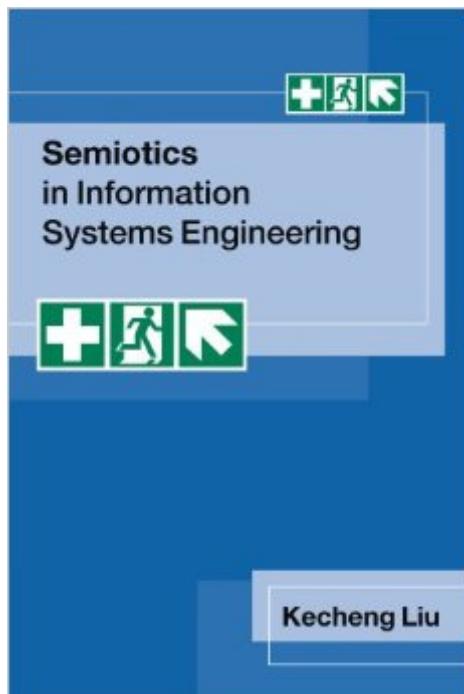


The book was found

Semiotics In Information Systems Engineering



Synopsis

Semiotics, a well established discipline of signs and their use in human and computer communications, is increasingly recognized as important to understanding information systems and computing in general. This important new resource examines a set of semiotic methods for information systems development. Kecheng Liu offers well balanced coverage of recent theoretical investigations and practical applications. He introduces the MEASUR approach for requirements elicitation, analysis, and representation and illustrates the methods in three major case studies. In these cases he demonstrates how information systems can be developed to meet business requirements and to support business objectives.

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A lot of work is done to fix the new standpoints for a systems analyst. To become practical, much more work must still be done to keep the human-centred views. Anyway, this is a "brandless" approach, far from CISCO Academy or MS Certifications - brandless so far as no company is successful in "certifying an average man, a normal user". We need new openings towards integrating user modelling, whilst the discrete user modelling studies in tiny scales and pieces continue strongly elsewhere. After buying this book one will probably like to maintain awareness of the semiotics pragma and look at some continuation along the sketched lines. Further books about the topic should become published rather soon - a challenge for researchers of systems analysis. This book is a mixture of discussion and practicals. Some rather important areas are still

left as "white isles", but anyway, the leading idea does not escape. Compared to more traditional books for systems planners. this book can be very remunerative for dedicated senior system analysts and advanced students in universities.

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